

JOHN BOYD, L.L.B.

**Barrister Solicitor
and Notary Public**
GLEICHEN, ALBERTA
(SUCCESSOR TO B. S. COREY)

JOSEPH O'KEEFFE

**BARRISTER,
SOLICITOR,
AND
NOTARY**
FIRE AND HAIL INSURANCE
ROOM 3, MASSEY-HARRIS BLOCK
GLEICHEN, ALTA.

McCAFFREY & SNIDER

**BARRISTERS, ATTORNEYS
NOTARIES**
136 A Eighth Ave. East,
Telephone M2325, Calgary, Alberta

Branch Office, Cluny Alberta
(Over Cluny Drug Store) Phone 17
Every Saturday 9 a.m. to 4:15 p.m.

J. A. VALIQUETTE, L.L.B.

Barrister and Solicitor
CALGARY OFFICE:
Bank of Commerce Building
Phone M1467
GLEICHEN OFFICE:
at Gleichen Hotel
Phone 14
Friday Afternoons and Saturdays.

NOTICE

Trainor & McGee, Barristers, Cal-
gary, have opened a branch office at
Cluny and will be there every Sat-
urday at the Cluny Hotel.

DR. A. W. BOWLES

M.D.C.M. McGill. M.C.P.S. Alta.
**Physician
and Surgeon**
Phone Office 41, - Residence 40
GLEICHEN

DR. L. H. WRIGHT

DENTIST
GLEICHEN, - ALBERTA
FRIDAY AT STANDARD
PHONE 49 OFFICE
POST OFFICE BLDG.

Miss E. Frankton

**TRAINED MATERNITY
NURSE**
FOR APPOINTMENT
Box 70 Phone 104 Gleichen

NURSE E. BROWN

Late of Glasgow
Royal Maternity Hospital C.M.B.
and of
Houston Maternity Nursing Home
Johannesburg, South Africa
Open for Engagement.
Phone 19, Gleichen

TOWN OF GLEICHEN

OFFICE HOURS
9 a.m. to 12:30 p.m. and
2:30 p.m. to 5:30 p.m. Daily

Council meeting Fourth Friday of
each month at 8 p.m.
This office will be closed as follows:
Sundays, Statutory Holidays and the
last fortnight of July each year.

—ALSO—
First two legal working days of each
month for meter reading and first two
legal working days following the
fifteenth of month for collections, etc.
PETER MACLEAN,
Secretary Treasurer,

GLEICHEN HOSPITAL

MRS. A. V. COCKS, R.N.
(Registered in the Provinces of
Saskatchewan and Alberta.)
Nurse in Charge

VISITING HOURS:
2 to 4 P.M. — and — 7 to 8 P.M.

P.O. BOX 141
PHONE 35 — DAY OR NIGHT

T. H. Beach**Auctioneer**

**Sales Conducted any place
in the Province**

FOR TERMS
Enquire at Gleichen Harness Store.
Office phone 8 Residence phone 3

W. R. McKie

**DISTRICT
REPRESENTATIVE FOR**

**SINGER
SEWING
MACHINE
COMPANY**

—and—
**HEINTZMAN
PIANO
COMPANY.**

It pays to get the best value
and avoid regrets.

Phone 128 - - Gleichen

ROY M. ALLEN

Licensed Auctioneer

—and Valuator

Will Sell anything You have
or own

Phone Rural, Milo.

CLUNY P.O., - ALBERTA

GEO. W. EVANS

**Undertaking
And Embalming**

MOTOR HEARSE

Artificial wreaths always on
hand. Weather extremes
will not effect these flowers
in any way.

GLEICHEN, ALTA

HARDWICK BROS

Range, Snake Valley

Owners of all cattle branded:
I left ribs left ribs right ribs
Horses branded right hip
DI

H. E. BROWN

District Representative

SUN LIFE ASSURANCE

CO. OF CANADA
Assets \$209,257,313.00

GLEICHEN, ALBERTA

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR
Member of the Canadian Weekly Newspapers Association
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderfully Rich Farming
and Ranching District.

SUBSCRIPTION, \$2.00 per Year; Foreign Countries \$2.50
Advertising Rates—Display, 50c. per Column inch first insertion; and 35c.
for each subsequent insertion. Reading matter accepted only with
display advertising at 15 cents per line—12 lines to the inch.
EXCHANGE MUST BE ADDED TO ALL CHEQUES

GLEICHEN, ALBERTA, WEDNESDAY

THE NEWCOMER'S IMPRESSION

Many visitors to a town get their first impression
from the appearance of the building around the railroad
station. If these structures are not attractive, the visitor
may get a wrong conception which is difficult to remove.

It is a fine thing when owners of property near the
railroad station realize that they are in a sense on parade
and that the conditions existing on their property are sub-
jected to the close scrutiny of a great many people. If
they can brighten up and improve their property in cases
where it needs attention, they will not merely make it more
valuable, but they will accomplish a stroke for the reputa-
tion of their home community. Their townspeople will
appreciate whatever they do to make the town's front
door look like the entrance to a homey and wide awake
advancing community.

REASONS FOR NEWSPAPER ADVERTISING

Newspaper reading is a universal daily habit, there-
fore newspaper advertising virtually reaches each day
a great majority of those who buy.

Newspaper advertising is the life-blood of local trade,
because it touches all consumers sources in every com-
munity. It gives the National Advertiser the same op-
portunity for complete consumer appeal in any locality.

Newspaper advertising insures quick thorough and
economical dealer distribution and dealer good will, be-
cause retailers are willing to sell products advertised di-
rect to their own customers.

Newspaper advertising enables manufacturers to tell
where their products may be bought.

overnight can be prepared between days to meet sudden
developments and to obtain immediate results.

Newspaper advertising enables manufacturers to
check advertising results and costs in every market which
they enter. Newspaper advertising costs less than any
other kind.

A DEFINITE LIFE WORK

Thousands of lives have been saved from ruin by a
definite work in life; others have been wrecked for want
of it.

Boys and girls should choose for themselves a life
work they will enjoy. Nothing will prepare them bet-
ter for the coming years than a good wisely chosen work,
whether for wages or for the love of doing it.

They should be proud of the gifts which enable them
to win their own way when their efforts have straighten-
ed themselves to any task they may under take. Their
time is not wasted. There is always something with
which to fill up the spare hours of a person who has an
aim in life.

"Our time," said Sir Walter Scott, "is like our money.
When we change a dollar our dimes escape as a thing of
small account; when we break a day by idleness in the
morning, the rest of the hours lose their importance in
our eyes." Idle hours are temptations, but idle years
are worse.

The real wages of good work are not made at a
mint.

YOU MIGHT MEET A FOOL

On a road at the foot of the Rockies is a sign that
reads; "Danger Sharp Curve—You Might Meet A Fool." Such
a sign is calculated to make a driver sit up and take
notice. The latter sees at almost every sharp turn a
notice to proceed with caution, or to blow his horn, and
comes to be little impressed by them. He has confi-
dence in his ability to avoid running into another car.
But if there is a fool in the other car the efforts of the
most skillful driver to escape may be futile.

There would be far fewer automobile mishaps if
every driver would bear constantly in mind the possi-
bility that there may be a fool a head, not only on sharp
curves, but on straight roads. It is unwise to assume
that each car on the highway is in charge of an experi-
enced driver who knows the traffic rules and will obey
them. You may think that in as much as you are keep-
ing on your side of the road there isn't danger in running
your car at a high rate of speed. But you might
meet a fool who will not stick to his side of the road.

Charlie Chaplin may be a success as a comedian but
he doesn't seem to register much as a husband.

The mule is holding his own, says a contemporary,
but he always finds something to kick about.

Travelling in an airship may be constructed as high
living, but the space is too restricted for the accompan-
ing high rolling.

CORN SEED

The past season was the most un-
favorable corn year in Southern Al-
berta for over a decade. It was cool
at both ends and hot and dry in the
middle. But it was not bad enough
to blight the hopes of those who have
seen in corn one of the most prom-
ising fodder and grain crops for this
part of the country. On the con-
trary it demonstrated that by plant-
ing suitable varieties on well prepared
land and keeping them well cultivated
it is possible to grow good crops of
corn under conditions that prove fa-
tal to wheat and oats.

This was demonstrated on many
farms over a wide range of territory
even where soil conditions for the
corn were far from ideal. When
corn and oats or corn and wheat were
planted under similar conditions and
the corn given reasonably good culti-
vation the corn in many instances
hung on during the hot dry weather
of July that proved fatal to the small
grains. When the late rains came
the corn revived and produced a fair
crop while Russian thistles smothered
the oats and wheat. In a few in-
stances where corn was planted on
good summerfallow a crop was har-
vested that would be a credit any
year.

Not all, by any means, of the corn
planted produced a crop. Some of it
never even started and many fields
were abandoned to Russian thistle
when general crop conditions looked
so blue, but when it was well looked
after no other crop did so well. It
promises to go along way toward solv-
ing the feed problem when it is given
a fair try out on the average farm.
Home grown seed is scarcer than
usual this year but seed of Gehu,
Dakota Whit Flint and northern grown
North-Western Dent can be obtained
from any of the seed houses. The
cost of seed per acre is less than that
of most any other farm crop as one
bushel will plant from five to eight
acres. The supply of good northern
seed the only kind that should be plant-
ed, is less plentiful than usual and
growers would be well advised to place
their order well in advance of seeding
time.

A bulletin on "Corn Growing in
Southern Alberta" which was issued
last year deals comprehensively with
the subject and can be secured by ap-
plication to the undersigned or to the
Department of Agriculture, Edmonton.
JAMES MURRAY,
District Agriculturist.

Here and There

A historic pageant of some pro-
portions is being planned by the Cal-
gary exhibition board for this year,
its object being to commemorate
the fiftieth anniversary of the
founding of the city by the old
North-West Mounted Police in 1875.
In the period which has since
elapsed, Calgary has grown to be
an extremely busy, modern city,
having a population of 75,000. A
stampede similar to those held in
Calgary in previous years is also
planned for this summer.

The itinerary of the "All Blacks,"
New Zealand's wonderful rugby
team, hitherto unbeaten, in their
tour of Canada, was announced by
the Canadian Pacific recently. Land-
ing at St. John, N.B., on January
31, from the company's steamship
"Montaurier," the team will pro-
ceed across the Dominion via Cana-
dian Pacific lines. They will make
short stays at Montreal, on Feb-
ruary 1; Toronto, February 2; Niag-
ara Falls, February 3; Calgary,
February 6; Banff, February 7-9;
Vancouver, February 10-21, and sail
from San Francisco on the 25th.
Calgary is giving them a ball and
dance at the Palliser Hotel, they will
take part in the Banff winter carn-
ival, and will play teams from Van-
couver and Victoria while on the
coast.

Very heavy summer travel is an-
ticipated by the Canadian Pacific
Railway during 1925, especially to
conventions on the Pacific coast of
Canada and the United States. C. B.
Foster, passenger traffic manager
of the company, announced recently.
Canadian and American railroads
expect 150,000 persons to attend
these conventions, some of which
will be very large. At least thirty
westward bound special trains, and
as many eastward bound, will be
provided by the Canadian Pacific
to handle the delegates, Mr. Foster
stated, and Banff and Lake Louise
expect great seasons, as so many
of the travellers will stop off at
those famous mountain resorts.
There will also be a very heavy
movement to conventions in east-
ern Canada and the eastern United
States.

Dr. William E. Spankie

EYE, EAR, NOSE AND THROAT SPECIALIST

Has Resumed Practice at

711 HERALD BUILDING

For one and a half years have been absent from practice studying
at The Royal London Ophthalmic Hospital (Moorfield's Eye Hosp.), Lon-
don, Eng.; The Central London Nose, Throat and Ear Hosp., Gray's Inn
Road, London, Eng.; The Morax Eye Clinic, Paris; The Neumann Ear
Clinic (successor to Politzer); the Alexander Ear Clinic, Vienna, and the
Hajak Nose and Throat Clinic, Vienna, Austria.

Office: M2020.

—Phones—

Kes.: 6316

ANOTHER FEATURE OF THE**The Conway Harness**

Every Strap and Every Snap can be replaced

without Sewing or Riveting

HEAVY STOCK, but LIGHT TO HANDLE

T. H. BEACH

DESIGNER and MAKER

HENDERSON & MALLORY

Owing to the frequency of Farm Fires, the at-
tention of Farmers is especially drawn to the very low
rates charged for insurance of grain whilst stored in
barns or granaries. The result of a year's work is
often swept away in an hour, and every farmer should
protect himself by carrying a policy with

HENDERSON & MALLORY

Threshed Grain in granaries or barns may be written to
100 Per Cent. of Value.

HOW IS YOUR STOCK OF

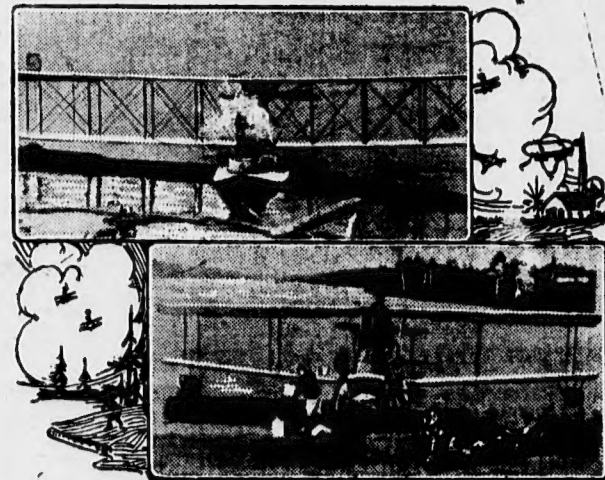
LOOSE LEAF ACCOUNT FORMS
BILLHEADS
BUTTER RAPPERS
LETTERHEADS
NOTE HEADS
MEMO HEADS
ENVELOPES
STATEMENTS
POSTERS
CARDS

before your Supply

—in any line of Printing runs short—

RING PHONE 12

THE GLEICHEN CALL

One Flies to the North

"Contact!" "Contact!" The last audible words between pilot and mechanic
are spoken, and with stentorian roar of engine and propeller the
giant, human and baggage freighted plane, glides swiftly over the surface
of the Quinze. One feels the churning waters tumbling at the bottom of the
boat until momentum has increased to such extent that a touch of the
"stick" causes the Vickers Viking to slowly rise.

Two turns in as many minutes and the passenger, having adjusted his
goggles and seated himself more comfortably, peers, at first cautiously,
over the side of the pit, and far below him lies the little town of Angliers, the
head of the Canadian Pacific steel which twists and turns in and out of the
forest to the south like a living thing. The earth is as a map below, lakes and
rivers shining in the distance and beneath, and ragged patches of bush and
arable land smudged here and there like a child's attempt to depict relief.

Turning east the plane heads down Lake Quinze, following the water's
course to Lake Expance, — one sees from the air how appropriate is its
name, — thence north for some fifteen miles up the Ottawa River and further
north over one of its tributaries to Lake Fortune and Rouyn, upon nearing
which the plane leaves the glorious rolling clouds and gradually sinks until
once more the water tumbles the bottom of the hull, checking it with sudden
jerks which tend to slow the boat until it stops within a few feet of the up-
One wonders how the pilot could, at such a speed, be judged his distance
so well. But then he does the same thing more than once each day
bringing to the new Gold Fields of Quebec, in fifty minutes, passengers
and supplies which, before the air service was started took two days at the
least to arrive.

Commencing May 18th the Air Service to the Gold Fields will be regular
on Monday, Wednesday and Friday, large flying boats capable of carrying
five people being scheduled to meet all Canadian Pacific trains at Angliers.
This service, which will eliminate the hardships of the past and enable
prospectors and tourists to travel to the Rouyn Mining District in less than
an hour will include regular stops where they are required and accommo-
dation is available.

**WHEN YOU REQUIRE
RAIL— or — OCEAN**

TRANSPORTATION

ASK THE

Information cheerfully furnished and
details arranged on application to
E. J. ROUTLEDGE,
Ticket Agent, — — — Gleichen





Your Boy's Success

NO one starting out in life ever expects to fall. Youth is always hopeful, but hope alone cannot bring success.

If you hope to see your boy a success in the world, securing independence and comfort—the vision of so many, yet the attainment of so few—adopt a regular savings plan for him now, and teach him in his tender years the value of saving something out of every dollar.

THAT WAY LIES HIS SUCCESS.

The Royal Bank of Canada

Gleichen Branch D. Maclean, Manager

Gleichen Motor Co.

Authorized Ford and McLaughlin Dealers

Now is the time to have your Ford put in shape for spring. We are forwarding to all Ford owners in this district a pamphlet showing our flat rate labor charges.

If you wish any work done you have only to look at the chart and know exactly what it is going to cost. If you do not receive one of these pamphlets call or drop a line and we will be pleased to forward one to you.

We have at the present time some good buys in second hand cars. It will pay you to call and inspect these cars.

Instructed by Messrs. Otto and Gus. Will I will sell by public

Auction Sale

SEC. 17-22-20, W. 4
2 miles south and 3 west of Makepeace
North half of Sec. 31-22-20-W. 4, 6 miles North and
and 7 1/2 miles east of

Cluny, Tuesday, February 24

Farm Implements,
Livestock, Etc., Etc.

OTTO AND GUST. WILL, Props.
T. H. BEACH, Auctioneer. F. L. MALLORY, Clerk



Mush! Mush!

Through the streets of Quebec. Even driving through these historic byways in the caliche does not have the charm of a run through them in a husky-driven carriage. There's a haze in the air and such an atmosphere as could be found nowhere else. Enchanting and full of color and life. This is the Chateau Frontenac seen.

MISCELLANEOUS



A SQUARE PEG IN A ROUND HOLE

You may be alright, but if you are in the wrong position you are like a square peg in a round hole. You want a position where you can shine. This paper is read by intelligent business men, and want ad. in our classified columns will reach them.

Notices under this heading 15 words or under. First insertion and 15¢ each subsequent insertion—3 weeks \$1. Over 15 words one cent per word each insertion.

When any brands have to be cut a charge of 15¢ each is made. Brand reading notices 15¢ for each initial, three insertions. Over 15 words 1 cent per word extra each insertion. In order to insure publication CASH MUST accompany each notice.

FOR SALE—No. 1 Green Feed. Geo. Davidson, Gleichen. 4dtt

FOR SALE—Registered Tamworth Boar, 11 months old. Gilbert stock. Price \$21. Papers furnished. Apply Harvey Hansen, Phone 562. 5d

\$10.00 REWARD, \$5 Each—Bay Gelding, bold face, weight 1000 lbs., branded right shoulder. X.P. Brown gelding, about 1000, branded on right hip and 21 on left hind leg. Apply Arthur Broun, Cluny. 4d

FOR SALE—Two Registered Tamworth Boars, aged 8 months. Apply W. Jones, Arrowwood, Phone 1060. 4d

FOR SALE—Quantity of 1925 Seed and Feed Oats. Apply W. Jones, Arrowwood, Phone 1060. 4d

FOR SALE—Gurney Oxford, single horse, in excellent condition \$15. Also pure bred cocker spaniel, male, 10 months old. Apply G. Moss Gleichen. 4d

\$10 REWARD—Will be paid to the party who gives true information regarding the three stolen Bronco turkeys stolen from my stable Saturday January 31st, 1925, after the snowstorm. Be sure in circulation that turkeys stolen have returned if not true. Emil Griesbach. 4d

FOR SALE—Registered Yorkshire Boar, Bacon type, for \$20. Apply James McLean, Gleichen. 4dtt

FOR SALE—Plane in good condition. Apply to T. Robinson, Cluny Land and Irrigation Co., Phone 1015 4dtt

FOR SALE

By the Board of Trustees of Arrowwood School

ONE SCHOOL BUILDING fit for general store or residence.

ONE GARAGE

Write your offer to W. K. LYLE, Secretary 4dtt

TOWN OF GLEICHEN

The Town of Gleichen offers for sale the brick power-house chimney.

Tenders should be in the hands of the Secretary-Treasurer not later than noon of 27th February.

The successful tenderer will be required to take down and remove the chimney at his own risk.

PETER MACLEAN, Secretary-Treasurer 4dtt

Charley Park had just arrived in Montreal with a railroad of Gleichen copies and "tea-supper" made the common but sad mistake of approaching too near the business end of one of them.

Charley caught him on the rebound, placed him on a stretcher and started for the hospital. On the way the invalid regained consciousness, gazed at the blue sky overhead, experiencing the awfully motion as he was being carried along, and he weakly lowered his hands over his sides, only to find space. "My goodness!" he groaned. "I ain't even hit the ground yet!" Billy Pinder is translating this into real habits for the Call readers.

COMING EVENTS

Ad. under Coming Events 25¢ per count line, unless otherwise provided in the Call.

Feb. 19—Auction Sale, H. C. Kovts N.E. Cluny.

Feb. 20—Dance at the Meadowbrook Hall.

Feb. 20—Ice Carnival at Cluny skating rink.

Feb. 21—Blackfoot M. D. election meeting in the Masonic Hall.

Feb. 24—Auction Sale, O. and G. Will, N.E. Cluny.

Feb. 26—W.A. Book Tea at Mrs. Lovell's home.

March 11—Charley McCauley's Auction Sale.

March 17—Calphoun and Thomas Apton Sale.

TOWN AND DISTRICT

Gleichen is surely not overburdened with office seekers.

The new Queen's Hotel will be all ready for business very soon now.

Mrs. Money of Arrowwood is spending much vacation with Mrs. Menard.

A dance is announced to take place at the Meadowbrook Community Hall next Friday evening, Feb. 20. Lewis orchestra has been engaged for the occasion.

Otto and Gust. Will have instructed T. H. Beach to sell by public auction their livestock, farm implements, etc., on Tuesday, Feb. 24th, northeast of Cluny.

R. W. Brown is still selling home-made bread at 10 cents a loaf and having on hand a considerable quantity of flour bags to continue selling at this price at least until the new wheat comes on the market.

The Blackfoot Municipal District annual meeting of ratifiers will be held in the Masonic Hall on Saturday, Feb. 21st, and not in the Municipal office as stated on the Financial statement issued in the Call last week.

Keep your eye on the label of this paper and jack up if we have not given you proper credit. We are making many corrections to our mailing list and some mistakes may be made.

A Gleichen risk of cures comes from D. McDonald, H. Bates W. Jones and W. McLean captured the visitors prize at the Buffs' Bonspiel last week. The prize consists of stuffed Pigmargins.

Robt. Stagers, who had his dog while helping to unload W. FFF badly crushed by a tank he was helping to unload 12 x 2 patient in the Gleichen Hospital and is now getting around on crutches.

On a farm less than a million miles from Gleichen is posted: "Trespassers will be persecuted to the full extent of a mean mongrel dog who ain't never been evenly snubbed with strangers and 1 dubble barred shotgun which ain't loaded with no soft pills."

R. V. Price of Calgary spent a day in Gleichen last week in the interests of the McLaughlin Motor Co. and completed arrangements with the Gleichen Motor Co. for this year's new car, which he describes as being "the best yet", and entered into a contract with the Call to advertise it throughout the season. He says that in his travels throughout Alberta he finds the prospects very encouraging for this year and looks forward to a good business in the auto line.

MINUTES OF

cases of need of residents of the Municipality and that in future all such cases should be referred to the Municipal Office to deal with.

Coun. Maynard: That the secretary be instructed to pay the accounts covering the relief furnished to Mr. Varsdeli and that a \$100 ward committee be paid. Carried.

Coun. Christensen: That the accounts as o.d. by the finance committee be paid. Carried.

The ward inspector following instructions given at a previous Council meeting then reported as follows:

1. That he had been requested by Mr. Stephen, Field Corps Commissioner, to arrange with Mr. Stockton of the C.P.R. for a meeting of all

THE STORE OF QUALITY TOGS FOR MEN AND BOYS

OUR NEW SPRING CLOTHING SAMPLES FROM COOK BROS. AND ALLEN ("Art Clothes") HAVE JUST ARRIVED

These are a most beautiful line of cloths made of English Worsteds, Genuine Scotch Tweeds, Bannockburn Patterns in popular colorings. French Worsted Whippers, Grey Worsteds, English Tweeds, Scotch Thistles. (We recommend these for smart appearance and long service. These are the best we have seen.

IRISH DONEGALS—Fine Pure Wool Cheviots in the New Sand, Tan and Powder Blue Shades. English Worsted Whippers, English and Scotch Saxony. Pure Wool English Serges.

We are also agents in town for the "Frank Slater" Dress Shoes. "The Greb" Work Shoe for Men And the "Tred-Rite" Shoes for Boys.

Leather Advice:

Tanning does not make a commodity waterproof and, strange to say, it takes less heat to ruin shoes when they are wet, than when dry. Even the heat from a radiator will do it.

(Continued Next Week)

STABBACK & BROWN "THE STORE OF SATISFACTION" for Men and Boys

Auction Sale

Having instructions from E. M. SMITHY, Section 33-23-19, W. 4th, 3 Miles South and 3 Miles East of HUSSAR, 4 Miles North of MAKEPEACE on

THUR. FEB. 26

—AT 10:30 SHARP—

44 HEAD GOOD WORK HORSES.

CATTLE. Hogs. FARM MACHINERY

ALL HOUSEHOLD FURNITURE.

11 SETS OF HARNESSES,

TERMS CASH. R. M. PRATEL, Auctioneer, Rosebud, Alta.

ALABASTINE

Healthful and Sanitary
Alabastine renders a room
sweet and wholesome.

Twenty-one colors
to choose from

75c. PER PACKAGE

FLANAGAN BROS.
HARDWARE

PHONE 84

GLEICHEN

